



Managing The Human Side Of Change

Why Purchase This Program?

It is not business as usual. Change is rampant. Consider the impact of increasing competition, new technologies, and changing customer demands on your company's strategies processes, practices, and culture. In order for your business to succeed, your managers and employees need to adapt quickly while continuously improving their own performance, productivity, service, and innovation.

To sustain peak performance during such extraordinary times, individuals need additional skills to build up their emotional resiliency. And managers need additional skills to lead their employees through these changes. Managing The Human Side Of Change provides managers with the skills to help employees survive and thrive during periods of rapid change.

Who Needs To Attend?

Managers, supervisors, and team leads with responsibility for implementing change in your organization.

What Will They Learn?

After completing this course, participants will be able to:

- Describe the differences between a change victim and a change master.
- Understand the Transition Curve™ model of the human response to change.
- Assess where they and their team members are in the transition process.
- Apply the four key skills for mastering change.
- Utilize tools for managing change.
- Use a counter-intuitive approach to help people through transition.
- Utilize appropriate skills and strategies for moving individuals and teams quickly through the transition curve.
- Communicate changes to get agreement and buy-in.

What Materials Will I Get?

Participants complete a pre-class assignment with Your Personal Change Assessment. They receive a detailed Managing The Human Side Of Change workbook with articles outlining key principles and practices, real-world examples, skill models, activities, and role plays.

You also receive a comprehensive Trainer's Kit which includes everything a facilitator needs to deliver the program. This easy-to-use guide features complete, step-by-step directions for presenting the workshop and conducting the learning activities, along with key content points and suggested responses to questions and activities. It also includes a PowerPoint presentation, all necessary handout materials, and a special section of Trainer's Effectiveness Notes presenting state-of-the art adult learning and delivery techniques.

How Long Is The Program?

The program includes a complete day of learning activities. You can deliver the program as a single workshop or as a series of shorter modules.

How Do I Get More Information?

Please contact Kerry Weiner Elkind at 415-876-8401 or kerry@elkindgroup.com.