



The Power To Change

Why Purchase This Program?

It is not business as usual. Change is rampant. Consider the impact of increasing competition, new technologies, and changing customer demands on your company's strategies processes, practices, and culture. In order for your business to succeed, your employees need to adapt quickly while continuously improving their own performance, productivity, service, and innovation.

In order to sustain peak performance during such extraordinary times, individuals need additional skills to build up their emotional resiliency. The Power To Change provides employees with the skills to survive and thrive during periods of rapid change.

Who Needs To Attend? What Will They Learn?

Employees who must deal successfully with major organizational change.

After completing this course, participants will be able to:

- Describe the differences between a change victim and a change master.
- Understand the Transition Curve™ model of the human response to change.
- Assess where they and their team members are in the transition process.
- Apply the four key skills for mastering change.

What Materials Will I Get?

Participants complete a pre-class assignment with Your Personal Change Assessment. They receive a detailed The Power To Change workbook with articles outlining key principles and practices, real-world examples, skill models, activities, and role plays.

You also receive a comprehensive Trainer's Kit which includes everything a facilitator needs to deliver the program. This easy-to-use guide features complete, step-by-step directions for presenting the workshop and conducting the learning activities, along with key content points and suggested responses to questions and activities. It also includes a PowerPoint presentation, all necessary handout materials, and a special section of Trainer's Effectiveness Notes presenting state-of-the art adult learning and delivery techniques.

How Long Is The Program?

The program includes a half day of learning activities. You can deliver the program as a single workshop or as a series of shorter modules.

How Do I Get More Information?

Please contact Kerry Weiner Elkind at 415-876-8401 or kerry@elkindgroup.com.